



## The 12<sup>th</sup> Asian Electronics Forum (AEF)

- Date: October 5<sup>th</sup> - 7<sup>th</sup>, 2016
- Venue: Tokyo, AP Tokyo Marunouchi  
3rd Fl., Nissay Marunouchi Garden Tower, 1-1-3 Marunouchi, Chiyoda-ku, Tokyo  
100-0005 Japan
- Host: Japan Electronics and Information Technology Industries Association (JEITA)  
Communications and Information Network Association of Japan (CIAJ)

### Schedule

As of October 6, 2016

Time	Activity	Venue
<b>Day 1:</b>	<b>October 5 (Wednesday)</b>	
	Participants arrival	--
<b>Day 2:</b>	<b>October 6 (Friday)</b>	
09:15	Gathering at Marunouchi Hotel lobby (7 <sup>th</sup> floor) and moving to AP Tokyo Marunouchi by Taxi. Attendees who stay in other hotels are requested to go to AEF venue directly.	
09:30-09:50	Registration *For registration please bring two (2) business cards and submit to reception.	
10:00-16:35	The 12 <sup>th</sup> AEF 2016 Meeting	AP Tokyo Marunouchi , Room E/F/G
(10:00-10:10)	<b>Opening remarks by JEITA / CIAJ</b> Mr. Masamichi Imai of CIAJ	
(10:10-10:50)	<b>Key-note speech 1 including Q&amp;A</b> <i>The Ministry of Economy, Trade and Industry</i> <b>“Toward the transformation of society through the IoT and ASEAN”</b> Mr. Saku Nigauri <i>Deputy Director, Information and Communication Electronics Division, Commerce and information Policy Bureau</i> Ms. Hiromi Sumi <i>Assistant Director, Asia and Pacific Division</i>	
(10:50-11:30)	<b>Key-note speech 2 including Q&amp;A</b> <i>The Ministry of Internal Affairs and Communications</i> <b>“ICT Policy for IoT Society - Realizing the Data-driven Society -”</b> Mr. Yoshihiro Sakuda <i>Deputy Director, International Cooperation Division, Global ICT Strategy Bureau</i>	

Time	Activity	Venue
(11:30-11:45)	Photo session (AEF members)	
	Presentations by AEF members	
(11:45-12:00)	<i>Presentation by CIAJ (Japan)</i> <b>“New wave of innovation driven by the ICT industry in Japan”</b> Mr. Masamichi Imai	
(12:00-12:15)	<i>Presentation by SEIPI (Philippines)</i> <b>“Asean Electronics Forum 2017 in Manila”</b> Dr. Dan C. Lachica	
(12:15-13:30)	Lunch break	
(13:30-13:45)	<i>Presentation by IEC (Singapore)</i> <b>“Setting International Standards for IoT”</b> Mr. Dennis Chew	
(13:45-14:00)	<i>Presentation by HKEIA (Hong Kong)</i> <b>“Building up a Pet Business Eco System through IOT”</b> Dr. Alfred Ng	
(14:00-14:15)	<i>Presentation by TEEMA (Taiwan)</i> <b>“Taiwan ICT industry”</b> Mr. Roger Liao	
(14:15-14:30)	<i>Presentation by CECC (China)</i> <b>“The future of consumer electronics industry in China”</b> Mr. Wang Ning	
(14:30-14:45)	<i>Presentation by SEITO (Singapore)</i> <b>“IoT and Technology development in Singapore”</b> Mr, George Choo	
(14:45-15:00)	<i>Presentation by JEITA (Japan)</i> <b>“CPS / IoT Society”</b> Mr. Shoichi Inoue	
(15:00-15:20)	Coffee break	
(15:20-16:30)	AEF Innovation awards -Awarding ceremony Presenter Representatives of each association -Presentation by award winners (10 minutes / company) ▪ Sharp Corporation ▪ Seiko Epson Corporation ▪ Ali Health Technology Co. Ltd.	

Time	Activity	Venue
	<ul style="list-style-type: none"> <li>▪ <i>Shenzhen uCloudlink Technology Co. Ltd</i></li> <li>▪ <i>Data Synergy Innovation Co. Ltd (DSI)</i></li> <li>▪ <i>Suga International Holdings Ltd.</i></li> </ul>	
(16:30-16:35)	Closing Remark	
18:30~20:30	AEF dinner AEF Award -Greeting from Mr. Wang Ning (CECC) -Greeting from Winners	Keidanren Kaikan, Tokyo
<b>Day 3</b>	<b>October 7 (Friday)</b>	
8:45	Gathering Marunouchi Hotel lobby	Marunouchi Hotel
8:50	Leave hotel for Makuhari Messe by bus	Marunouchi Hotel
9:30	Arrival Makuhari Messe	Makuhari Messe, Chiba prefecture
9:30-9:45	CEATEC tour briefing	Seminar room near North Gate 1 in CEATEC exhibition Hall 2
10:00-11:45	CEATEC tour	
12:00-13:00	AEF wrap-up meeting over Lunch (AEF members' only) Discussion on outcome of AEF2016 Japan and host association of AEF2017	Party Space Tokio, 1st Fl, Hotel New Ohtani Makuhari
13:00-14:00	Leave Makuhari Messe for hotel	

Note:

\*Dress code in this event is business casual.