



April 28, 2015

Re : Invitation to the 20th WEF and 11th AEF

Dear WEF and AEF members:

The Taiwan Electrical and Electronic Manufacturers' Association (TEEMA) and Taiwan External Trade Development Council (TAITRA) cordially invite all WEF and AEF members to join in the 20th World Electronics Forum and 11th Asian Electronics Forum, scheduled to be held from October 4th to 7th in Taipei City, Taiwan.

The World Electronics Forum (WEF) is an annual, voluntary gathering for worldwide electronics industry association CEOs and high level officials to discuss major topics of common interest to the various associations, to exchange information on services and data and to strengthen relations between associations for the benefit and service of the industries. (Attached 1)

The Asian Electronics Forum (AEF) is also an annual international event in which electronic associations in Asia gather together to discuss and exchange views on important issues affecting the electronic industries in Asia. As TEEMA is hosting two forums in 2015, we have decided to hold the two forums concurrently with the TAITRONICS show and hope to inspire new electronics trends and concepts this year. (Attached 2)

Taiwan is renowned for its hi-tech products that have helped to make it an ICT titan. Every link of Taiwanese production, from upstream to downstream, is lined with world-class manufacturers who turn the best of innovation into bestselling products. In addition, Taiwan has a large number of high-profile electronics manufacturers who have made significant contributions to the nation's GDP and growth.

The theme of this year's WEF and AEF forum is "Green Electronics and Smart Living". As global warming becoming a serious issue for every country in the world, more and more companies are deeply concerned about climate change and have produced more green electrical and electronic equipment. We hope this event acts as a premium platform for inspiring new ideas and solutions for the industry.

Enclosed herewith is the detailed information on the forums, along with the reply form for your reference. Please return the reply form by May 29th. We also appreciate any ideas you may have for the WEF and AEF agenda.

We look forward to seeing you all in Taipei.

Taiwan Electrical and Electronic Manufacturers'
Association (TEEMA)
David Chen / President

Taiwan External Trade and Development
Council (TAITRA)
Peter W.J. Huang / President & CEO



2015 Asian Electronic Forum (AEF)

Event in 2015:

The 11st Asian Electronic Forum (AEF)

Host:

Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

Taiwan External Trade and Development Council (TAITRA)

Date:

October 4th to 7th, 2015

Forum on October 5th

Forum Venue:

Taipei World Trade Centre Nangang Exhibition Hall

No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan (R.O.C.)

AEF Definition:

The Asian Electronics Forum is an annual international event in which the Electronic Associations in Asia gather together to discuss and exchange views on important issues affecting the electronic industries in Asia.

It is important to emphasize that AEF is not in competition with WEF; participants of AEF are encouraged to join WEF. In fact, the two forums should be complementary to each other.

AEF Objectives:

1. To discuss and declare the objective(s) of AEF;
2. To foster free trade; and
3. To foster closer economic ties by:
 - ★Establishing channels of communication,
 - ★Promoting more information exchange, and
 - ★Alerting members on government's new policies on import, tax, standards and technology, and environmental/ecological legislations
4. To set standards and regulations on:
 - ★Prevailing market and economic conditions,
 - ★Future product trends and technology development,



★Environmental concerns, and

★Standards and regulations;

5. To promote and strengthen the networking between the different Associations so as to facilitate:

★Business,

★Exchange of information,

★Free flow of people,

★Advancement of technology, and

★Trade fairs and exhibitions; and

6. To enhance the status and influence of electronics and the Associations in relationship to and within:

★The government,

★Society, and

★The industry

Timing of the meetings :

The forum shall take place for 3 days once a year, to be hosted in a different territory by rotation.

Expenses:

The host country/association shall be responsible for all landed costs. Attending participants shall be responsible for their own air fares and lodging expenses.

Secretariat:

★There may be one permanent secretariat on a voluntary basis, purely for the purposes of general coordination and correspondence.

★The host country shall be fully responsible for the logistics for that year's event.

★The HKEIA has been nominated to be the general(permanent) secretariat for a period of three years; after such, the role secretariat may be rotated to another Association.



2015 World Electronic Forum (WEF)

Event in 2015:

The 20th World Electronic Forum (WEF)

Host:

Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

Taiwan External Trade and Development Council (TAITRA)

Date:

October 4th to 7th, 2015

Forum on October 5th

Forum Venue:

Taipei World Trade Centre Nangang Exhibition Hall

No.1, Jingmao 2nd Rd., Nangang District, Taipei City 11568, Taiwan (R.O.C.)

WEF Definition:

Founded in 1995, the World Electronics Forum (WEF) is an annual, voluntary gathering for electronics industry association CEOs and directors worldwide to discuss major topics of common interest to the various associations, to exchange information on services and data and to strengthen relations between associations for the benefit and service of our industries.

WEF Objectives:

The goal of WEF is to develop positions on critical issues and to act as a common voice for the global electronics Industry. The forum also gives participants the opportunity to approve and adopt co-operation pacts. Such agreements may be as simple as a statement of common principles or a commitment to share information.

The participants in previous years included representatives from associations in Australia, Austria, Brazil, Canada, China, France, Germany, Hong Kong, India, Israel, Japan, Korea, Slovakia, Spain, Taiwan, Turkey, the United Kingdom and the United States.

Expenses:

The host country/association shall be responsible for all landed costs. Attending participants shall be responsible for their own air fares and lodging expenses.



Secretariat:

- ★The host country shall be fully responsible for the logistics for that year's event.
- ★The Consumer Electronics Association (CEA) shall take on the role and responsibility of secretariat for the forum.
- ★The WEF interim planning meeting shall take place each year during the dates for the Consumer Electronics Show (CES) in the United States.



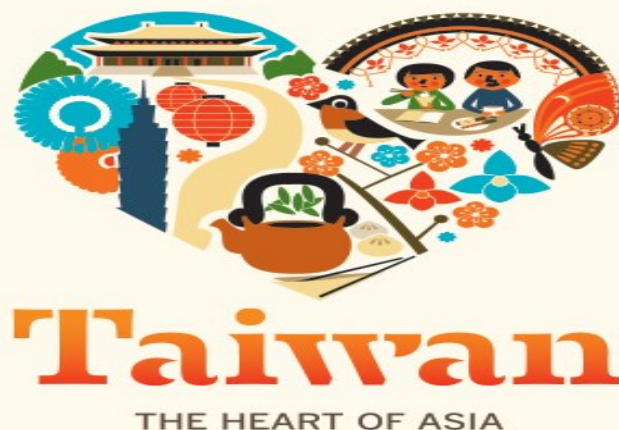
20th World Electronics Forum (WEF) 11th Asian Electronics Forum (AEF)



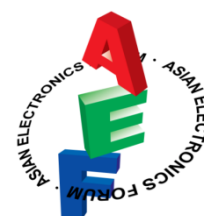
- Date/Time: October 4th –7th, 2015
- Venue: Taipei, Taiwan
- Host: Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)
Taiwan External Trade and Development Council (TAITRA)

SCHEDULE

Date	Time	Activity	Venue
October 4 th	Arrival		
Sunday	18:00-19:30	Welcome Dinner	Humble House Taipei
October 5 th Monday	09:00-11:50	20 th WEF and 11 th AEF Part I	Nangang Exhibition Hall
	11:50-12:00	Group Photo	Nangang Exhibition Hall
	12:00-13:30	Lunch	Nangang Exhibition Hall
	13:30-16:00	20 th WEF and 11 th AEF Part II	Nangang Exhibition Hall
	16:00-17:30	20 th WEF and 11 th AEF Close door meeting	Nangang Exhibition Hall
	18:00-20:00	Gala night Dinner	--
October 6 th Tuesday	09:00-12:00	Visiting the TAITRONICS show	Nangang Exhibition Hall
	12:00-13:30	Lunch	--
	14:00-17:00	Culture tour	--
	18:00-20:00	Farewell party	--
October 7 th Wednesday	Departure		



20TH WORLD ELECTRONICS FORUM 11TH ASIAN ELECTRONICS FORUM



4TH-7TH October 2015 | Taipei, Taiwan

REGISTRATION FORM

Organized by the Taiwan Electrical and Electronics Manufacturers' Association (TEEMA) and the Taiwan External Trade Development Council (TAITRA), the 2015 World Electronics Forum (WEF) and Asian Electronics Forum (AEF) are happening at the same dates and place in Taipei, Taiwan.

Please complete this form and either fax it to (+886) 2-8792-6141 or email to Julie@teema.org.tw by May 29th. One registration form is required for each WEF Delegate.

☐ Yes, I will attend the 20th World Electronics Forum and 11th Asian Electronics Forum in Taipei, Taiwan.

1. INFORMATION SHEET

NAME OF ORGANIZATION:	
Address:	
Telephone :	
Fax:	
Website:	
NAME OF DELEGATE:	



Position/Title:	
Mobile No.:	
E-Mail Address:	
Passport Number:	
Date of Issue:	
Date of Expiration:	
Country/Place of Issue:	
Spouse/Partner's Name (if joining):	

2. HOTEL BOOKING ARRANGEMENTS

Humble House Taipei

Address: NO.18, SONGGAO RD., XINYI DIST., TAIPEI 110, TAIWAN (R.O.C.)

T +886 2 6631 8000

F +886 2 6631 8080

Website: www.humblehousehotels.com/en/

ROOM TYPE	ROOM RATE	PLEASE TICK ROOM TO BE RESERVED
Deluxe Room- 1 King bed	NT\$6,700	
Deluxe Room- 2 Single beds	NT\$7,200	
Check in Date _____ Check out Date _____		
Food Preferences: ☐ Vegetarian ☐ Moslem ☐ Others(Please specify)_____		
☐ Airport Pick-up Service: NT\$2,700 (Single trip/Maximum 3 passengers)		

Hotel Rates are subject to 10% service charge, 5% VAT. All rooms include breakfast buffet.

3. FLIGHT DETAILS

Arrival Date:	Time:	Flight No.:
Departure Date:	Time:	Flight No.:



4. CULTURE TOUR (6th Oct. 2015)

Member ☐ Yes ☐ No
Spouse ☐ Yes ☐ No

5. AEF INNOVATION PRODUCT AWARD (For AEF Member Only)

☐ Yes, we wish to nominate products for the AEF Innovation Product Award.

Company Name: _____ Product Name: _____

☐ No, we do not wish to nominate any products.

6. ☐ I would like to present on 5th October 2015

(Theme of the Forum: Green electronics and smart living)

Proposed topic: _____

7. OTHER SUGGESTIONS:

Signature: _____

Date: _____

HOST ORGANIZATIONS:

TAIWAN ELECTRICAL AND ELECTRONIC MANUFACTURERS' ASSOCIATION (TEEMA)



台灣區電機電子工業同業公會 Taiwan Electrical and Electronic Manufacturers' Association

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TEEMA Portal : <http://www.TEEMA.org.tw>
Information Platform : <http://www.TEEMAB2B.com.tw>
Exhibition Online : <http://www.TEEMAONLINE.com.tw>
Industry CD : <http://industry.TEEMA.org.tw>

TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL (TAITRA)



中華民國對外貿易發展協會
**Taiwan External Trade
Development Council**