



The 12th Asian Electronics Forum (AEF)

- Date: October 5th - 7th, 2016
- Venue: Tokyo, AP Tokyo Marunouchi
3rd Fl., Nissay Marunouchi Garden Tower, 1-1-3 Marunouchi, Chiyoda-ku, Tokyo
100-0005 Japan
- Host: Japan Electronics and Information Technology Industries Association (JEITA)
Communications and Information Network Association of Japan (CIAJ)

Schedule

As of October 6, 2016

Time	Activity	Venue
Day 1:	October 5 (Wednesday)	
	Participants arrival	--
Day 2:	October 6 (Friday)	
09:15	Gathering at Marunouchi Hotel lobby (7 th floor) and moving to AP Tokyo Marunouchi by Taxi. Attendees who stay in other hotels are requested to go to AEF venue directly.	
09:30-09:50	Registration *For registration please bring two (2) business cards and submit to reception.	
10:00-16:35	The 12 th AEF 2016 Meeting	AP Tokyo Marunouchi , Room E/F/G
(10:00-10:10)	Opening remarks by JEITA / CIAJ Mr. Masamichi Imai of CIAJ	
(10:10-10:50)	Key-note speech 1 including Q&A <i>The Ministry of Economy, Trade and Industry</i> “Toward the transformation of society through the IoT and ASEAN” Mr. Saku Nigauri <i>Deputy Director, Information and Communication Electronics Division, Commerce and information Policy Bureau</i> Ms. Hiromi Sumi <i>Assistant Director, Asia and Pacific Division</i>	
(10:50-11:30)	Key-note speech 2 including Q&A <i>The Ministry of Internal Affairs and Communications</i> “ICT Policy for IoT Society - Realizing the Data-driven Society -” Mr. Yoshihiro Sakuda <i>Deputy Director, International Cooperation Division, Global ICT Strategy Bureau</i>	

Time	Activity	Venue
(11:30-11:45)	Photo session (AEF members)	
	Presentations by AEF members	
(11:45-12:00)	<i>Presentation by CIAJ (Japan)</i> “New wave of innovation driven by the ICT industry in Japan” Mr. Masamichi Imai	
(12:00-12:15)	<i>Presentation by SEIPI (Philippines)</i> “Asean Electronics Forum 2017 in Manila” Dr. Dan C. Lachica	
(12:15-13:30)	Lunch break	
(13:30-13:45)	<i>Presentation by IEC (Singapore)</i> “Setting International Standards for IoT” Mr. Dennis Chew	
(13:45-14:00)	<i>Presentation by HKEIA (Hong Kong)</i> “Building up a Pet Business Eco System through IOT” Dr. Alfred Ng	
(14:00-14:15)	<i>Presentation by TEEMA (Taiwan)</i> “Taiwan ICT industry” Mr. Roger Liao	
(14:15-14:30)	<i>Presentation by CECC (China)</i> “The future of consumer electronics industry in China” Mr. Wang Ning	
(14:30-14:45)	<i>Presentation by SEITO (Singapore)</i> “IoT and Technology development in Singapore” Mr, George Choo	
(14:45-15:00)	<i>Presentation by JEITA (Japan)</i> “CPS / IoT Society” Mr. Shoichi Inoue	
(15:00-15:20)	Coffee break	
(15:20-16:30)	AEF Innovation awards -Awarding ceremony Presenter Representatives of each association -Presentation by award winners (10 minutes / company) ▪ <i>Sharp Corporation</i> ▪ <i>Seiko Epson Corporation</i> ▪ <i>Ali Health Technology Co. Ltd.</i>	

Time	Activity	Venue
	<ul style="list-style-type: none"> ▪ <i>Shenzhen uCloudlink Technology Co. Ltd</i> ▪ <i>Data Synergy Innovation Co. Ltd (DSI)</i> ▪ <i>Suga International Holdings Ltd.</i> 	
(16:30-16:35)	Closing Remark	
18:30~20:30	AEF dinner AEF Award -Greeting from Mr. Wang Ning (CECC) -Greeting from Winners	Keidanren Kaikan, Tokyo
Day 3	October 7 (Friday)	
8:45	Gathering Marunouchi Hotel lobby	Marunouchi Hotel
8:50	Leave hotel for Makuhari Messe by bus	Marunouchi Hotel
9:30	Arrival Makuhari Messe	Makuhari Messe, Chiba prefecture
9:30-9:45	CEATEC tour briefing	Seminar room near North Gate 1 in CEATEC exhibition Hall 2
10:00-11:45	CEATEC tour	
12:00-13:00	AEF wrap-up meeting over Lunch (AEF members' only) Discussion on outcome of AEF2016 Japan and host association of AEF2017	Party Space Tokio, 1st Fl, Hotel New Ohtani Makuhari
13:00-14:00	Leave Makuhari Messe for hotel	

Note:

*Dress code in this event is business casual.